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Patrick Dawson is Professor of Change, Creativity and Innovation at the University of Adelaide and Emeritus Professor at the University of Aberdeen. He holds a PhD in industrial sociology from the University of

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Southampton and during his  
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change can also be  
proactive, driven by  
entrepreneurship,  
leadership, creativity and  
innovation. Combining these  
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framework, this text offers  
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oversimplified guidelines  
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Key to the approach is the idea that change, creativity and innovation all overlap and interconnect rather than being three separate areas of study and that managing the three together is central. A fresh approach to

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Managing organizational  
change by looking at it as  
complex, dynamic, and messy  
as opposed to a series of  
neat, linear stages and  
processes leading to  
success.

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Managing Change, Creativity  
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Andriopoulos. SAGE, Jan 7,  
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Change management is often presented as a reaction to business problems, but change can also be proactive, driven by entrepreneurship, leadership, creativity and

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Innovation. Combining these perspectives in a processual framework, this text offers fresh explanations, beyond oversimplified guidelines and complex theories, with new case studies and updated material.

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organizational change by

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dynamic and messy as opposed  
to a series of neat, linear  
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to success. Key to the  
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change, creativity and  
innovation all overlap and

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being three separate areas  
of study and that managing  
the three together is  
central to organizations  
having the competitive edge  
in developing new  
technologies and techniques,

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Managing change, creativity  
and innovation is not simply  
about the management of

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organizations but is  
concerned with how  
individuals, groups and  
stakeholders at all levels  
(internal employees and  
external agents) manage  
these processes (for  
example, whether in terms of

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Innovation for Patrick Dawson  
techniques of influencing or  
methods of resisting) and  
how this can further our  
theoretical and conceptual  
understanding of these  
complex processes.



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MANAGING CHANGE, CREATIVITY

Patrick Dawson is a  
Professor of Management at  
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He holds a Constantine  
Andriopoulos is a Professor  
of Innovation and  
Entrepreneurship at Cass

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Innovation School, City Dawson  
University London. He holds  
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University of Strathclyde  
and has previously worked at  
the University of  
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University and held a Chair  
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Andriopoulos, Patrick Dawson  
Dawson. SAGE, Dec 19, 2008 -  
Business & Economics - 392  
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Constantine Andriopoulos and  
Patrick Dawson

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Key to the approach is the idea that change, creativity and innovation all overlap and interconnect rather than being three separate areas of study and that managing the three together is central to organizations

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Innovation the competitive edge  
in developing new  
technologies and techniques,  
products and services.

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