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The international rise of Korean pop music - The National

K-pop cover dance was later repurposed into a bridgehead to expand the global foothold of K-pop by Korean broadcasting networks hand in hand with para-state bureaus.

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K-pop - The International Rise of the Korean Music Industry. JungBong Choi, Roald Maliangkay. Routledge, Sep 15, 2014 - Social Science - 182 pages. 2 Reviews. K-pop, described by Time Magazine in...

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Sep 06, 2020 k pop the international rise of the korean music industry media culture and social change in asia series Posted By C. S. LewisMedia TEXT ID a1040c2da Online PDF Ebook Epub Library industry having achieved a level of global success unrivaled by any j pop act big bang debuted in 2006 on home turf and expanded into japan in 2008 with for the world an album which

K-pop, described by Time Magazine in 2012 as "South Korea ' s greatest export", has rapidly achieved a large worldwide audience of devoted fans largely through distribution over the Internet. This book examines the phenomenon, and discusses the reasons for its success. It considers the national and transnational conditions that have played a role in K-pop ' s ascendancy, and explores how they relate to post-colonial modernisation, post-Cold War politics in East Asia, connections with the Korean diaspora, and the state-initiated campaign to accumulate soft power. As it is particularly concerned with fandom and cultural agency, it analyses fan practices, discourses, and underlying psychologies within their local habitus as well as in expanding topographies of online networks. Overall, the book addresses the question of how far "Asian culture" can be global in a truly meaningful way, and how popular culture from a "marginal" nation has become a global phenomenon.

This book offers an in-depth study of the globalization of contemporary South Korean idol pop music, or K-Pop, visiting K-Pop and its multiple intersections with political, economic, and cultural formations and transformations. It provides detailed insights into the transformative process in and around the field of Korean pop music since the 1990s, which paved the way for the recent international rise of K-Pop and the Korean Wave. Fuhr examines the conditions and effects of transnational flows, asymmetrical power relations, and the role of the imaginary "other" in K-Pop production and consumption, relating them to the specific aesthetic dimensions and material conditions of K-Pop stars, songs, and videos. Further, the book reveals how K-Pop is deployed for strategies of national identity construction in connection with Korean cultural politics, with transnational music production circuits, and with the transnational mobility of immigrant pop idols. The volume argues that K-Pop is a highly productive cultural arena in which South Korea ' s globalizing and nationalizing forces and imaginations coincide, intermingle, and counteract with each other and in which the tension between both of these poles is played out musically, visually, and discursively. This book examines a vibrant example of contemporary popular music from the non-Anglophone world and provides deeper insight into the structure of popular music and the dynamics of cultural globalization through a combined set of ethnographic, musicological, and cultural analysis. Widening the regional scope of Western-dominated popular music studies and enhancing new areas of ethnomusicology, anthropology, and cultural studies, this book will also be of interest to those studying East Asian popular culture, music globalization, and popular music.

Converging theory and practice, this book provides a unique analysis of Korean youth's attempts to become global celebrities within the growing K-pop phenomenon, which is rapidly becoming part of global media systems and culture. K-pop has become one of the most popular cultural forms in the global music markets, despite having a relatively new global presence. Its recent spread around the world suggests that K-pop exists as a local-based genre of music in global markets, including Western markets. Unlike other existing books on K-pop, which mainly focus solely on academic analyses or industrial perspectives, K-Pop Idols: Popular Culture and the Emergence of Korean Music Industry combines theory with industry and musical aesthetics. Following the idol group Nine Muses through a year-long chronicle, the authors portray the everyday lives of young girls relentlessly pursuing happiness, satisfaction, and the achievement of their dreams in the K-pop world.

In its incipient stages, Korean pop music was strongly influenced by Western pop music, diversifying through many stages of copying, translation, and interpretation from the early 20th century. Those unique creations by experimental and creative Korean artists are now being received by international audiences in the form of " K-Pop, " an abbreviation for " Korean pop. " It is spreading beyond the regions of China, Japan, and Southeast Asia and into Europe and the United States. It is increasingly gaining recognition as something more than just a fad?as a phenomenon that has staying power with global audiences. K-Pop Beyond Asia Background of the Growth of Hallyu Growth of the Entertainment Agencies at the Center of Hallyu Ballads and Dance Music Hallyu ' s Expansion into Asian Markets The 100-Year History of Korean Pop Music The First Korean Pop Music Overseas: " Arirang " Unstable Beginning after 1945 The Rise of the Eighth US Army Show The Vietnam War and Expansion into Southeast Asia Stepping Stone of Korean Pop Music ' s Overseas Expansion The Beginning of Hallyu and K-Pop Contemporary Korean Pop Music 2000: Rise of the First Generation of Idol Groups 2001: From Emotional Ballads to Hip Hop 2002: Dance and Vocal Artists 2003: Hyori Syndrome 2004: Korea ' s Three Major Record Companies and Their Artists 2005: Chart-topping Ballads 2006: The New Generation of Idol Boy Groups 2007: The New Generation of Idol Girl Groups 2008: Wonder Girls and Other Top Female Singing Groups 2009: The Meteoric Rise of Idol Groups in Korea 2010: The Korean Wave

in the Asian Music Market 2011: The Growing Influence of Girl Groups with each Major Record Company 2012: PSY Syndrome 2013: Competition between Old K-Pop Artists and Idol Groups 2014: Hit Collaborations K-Pop: Evaluation and Prospects Export-driven K-Pop, Going Beyond Korea, China, and Japan The Spread of K-Pop through Social Media The Global Appeal of K-Pop K-Pop 's Star-Making System Benefits of Global Cultural Exchange beyond Asia k pop,korean pop music,Hallyu,SHINee,SUPER JUNIOR,GIRLS' GENERATION,2NE1

How did a really unhip country suddenly become cool? How could a nation that once banned miniskirts, long hair on men and rock 'n' roll come to mass produce pop music and a K-pop star that would break the world record for the most YouTube hits? Who would have predicted that a South Korean company that used to sell fish and fruit (Samsung) would one day give Apple a run for its money? And just how does South Korea plan to use pop culture to beat America at its own game. Welcome to South Korea: The Brand. In *The Birth of Korean Cool* journalist Euny Hong uncovers the roots of the 'Korean Wave': a fanaticism for South Korean pop culture that has enabled them to make the rest of the world a captive market for their products by first becoming the world's number one pop culture manufacturer. South Korea's economic development has been nothing short of staggering - leapfrogging from third-world to first-world in just a few years and continuing to grow at a rapid and unprecedented rate - and for the first time *The Birth of Korean Cool* will give readers exclusive insight into the inner workings of this extraordinary country; it's past, present and future.

The first scholarly volume to investigate the impact of social media and other communication technologies on the global dissemination of the Korean Wave

"K-Pop Now! [...] features one hundred and twenty-eight glossy pages of Korean pop eye-candy." —KpopStarz.com K-Pop Now! takes a fun look at Korea's high-energy pop music, and is written for its growing legions of fans. It features all the famous groups and singers, and takes an insider's look at how they have made it to the top. In 2012, Psy's song and music video "Gangnam Style" suddenly took the world by storm. But K-Pop, the music of Psy's homeland of Korea has been winning fans for years with its infectious melodies and high-energy fun. Featuring incredibly attractive and talented singers and eye-popping visuals, K-Pop is the music of now. Though K-Pop is a relatively young phenomenon in the West, it is rapidly gaining traction and reaching much larger audiences—thanks in large part to social media like Facebook, YouTube and Twitter. Top K-Pop acts get ten million to thirty million hits for their videos—the Girls Generation single "Gee" has over a hundred million views! In K-Pop Now! you'll find: Profiles of all the current K-Pop artists and their hits A look at Seoul's hippest hot spots and hangouts Interviews with top artists like Kevin from Ze:A and Brian Joo A look at the K-Pop idols of tomorrow You'll meet the biggest record producers, the hosts of the insanely popular "Eat Your Kimchi" website, and K-Pop groups like Big Bang, TVXQ, 2NE1, Girls Generation, HOT, SES, FinKL Busker Busker and The KoxX. The book also includes a guide for fans who plan to visit Seoul to explore K-Pop up close and personal. Join the K-Pop revolution now!

How can Japanese popular culture gain numerous fans in China, despite pervasive anti-Japanese sentiment? How is it that there 's such a strong anti-Korean sentiment in Chinese online fan communities when the official Sino-Korean relationship is quite stable before 2016? Avid fans in China are raising hundreds of thousands of dollars in funding to make gifts to their idols in foreign countries. Tabloid reports on Japanese and Korean celebrities have been known to trigger nationalist protests in China. So, what is the relationship between Chinese fandom of Japanese and Korean popular culture and nationalist sentiment among Chinese youth? Chen discusses how Chinese fans of Japanese and Korean popular culture have formed their own nationalistic discourse since the 1990s. She argues that, as nationalism is constructed from various entangled ideologies, narratives, myths and collective memories, popular culture simply becomes another resource for the construction of nationalism. Fans thus actively select, interpret and reproduce the content of cultural products to suit their own ends. Unlike existing works, which focus on the content of transnational cultural flows in East Asia, this book focuses on the reception and interpretation of the Chinese audience.

A Korean-American girl travels to Seoul in hopes of debuting in a girl group at the same K-pop company behind the most popular boy band on the planet, in this romantic coming-of-age novel perfect for K-pop fans everywhere! Candace Park knows a lot about playing a role. For most of her life, she's been playing the role of the quiet Korean-American girl who takes advanced classes and plays a classical instrument, keeping her love of K-pop to herself. But she has a secret that she's been keeping from the world: she can sing. Like, really sing. So when Candace enters a global audition held by the biggest K-pop label in the world, she doesn't expect to actually win. And convincing her parents to go against everything they believe in is nothing compared to what's next. Under the strict supervision of her instructors at the label's headquarters in Seoul, South Korea, Candace must hone her performance skills to within an inch of her life, learn to fluently speak Korean, and navigate the complex hierarchies of her teammates. And the number-one rule? NO DATING - which proves almost impossible after she meets superstar idol One.J and fellow Korean-American trainee YoungBae. And when Candace finds herself in the middle of an international K-pop scandal, she must decide whether a spot in the most hyped K-pop girl group of all time is really worth risking everything ...

Since the 1990s there has been a dramatic increase in cultural flows and connections between the countries in the East Asian region. Nowhere is this more apparent than when looking at popular culture where uneven but multilateral exchanges of Japanese, Korean, Taiwanese, Hong Kong and Chinese products have led to the construction of an ' East Asian Popular Culture '. This is both influenced by, and in turn influences, the national cultures, and generates transnational co-production and reinvention. As East Asian popular culture becomes a global force, it is increasingly important for us to understand the characteristics of contemporary East Asian popular culture, and in particular its transnational nature. In this handbook, the contributors theorize East Asian experiences and reconsider Western theories on cultural globalization to provide a cutting-edge overview of this global phenomenon. The Routledge Handbook of East Asian Popular Culture will be of great interest to students and scholars of a wide range of disciplines, including: Cultural Studies, Media Studies, Communication Studies, Anthropology, Sociology and Asian Studies in general.